



## NEW CUSTOMER FINDERS

**WE CALL**

**WE CONVERT**

**YOU WIN THE BUSINESS**

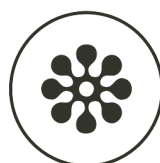
A multilingual sales and business development company,  
focused on finding new business opportunities for your sales force



### SETTING APPOINTMENTS

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Over 14 years' experience  
in best practice business  
development means you're in  
very safe hands



### QUALIFYING LEADS

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Scalable programmes that  
optimise engagement, shorten  
sales cycles and nurture lasting  
client relationships



### FINDING BEST-FIT CUSTOMERS

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Our strength is knowing  
where to find decision makers, because  
massive deals start with small  
conversations with the *right* people

*"B2B Lead Agency have raised the bar of excellence in terms of the quality  
and quantity of sales opportunities found in Europe"*

*EMEA Marketing Director, Boldon James - Qinetiq*